GREEN HEAVEN INSTITUTE OF MANAGEMENT AND RESEARCH

NAGPUR

M.B.A. ANNUAL ACTIVITY REPORT 2021-22



Rui, Near Le Meridien, Wardha Road, Nagpur

From the Director's Desk......

On behalf of everyone at Green Heaven Institute of Management Research & Nagpur, I am honoured to present the Annual Activity Report 2021-2022.

Our college is long established and has a strong track record of outstanding academic results. Our priority is to provide a safe, secure and engaging learning environment – one that is inclusive, ambitious and challenging. Our amazing students are contributors to our rich, vibrant and diverse academic community.

Our students learn in an environment where everyone matters, everyone succeeds and no one is left behind. At our core is a focus on high performance in all areas.

Our teachers are highly dedicated and put every student at the heart of everything they do. We at GHIMR are deeply passionate about providing high-quality education, both in and outside the classroom, to ensure our students have the best possible chances of success both while at college and in the future.Delivery of quality education will empower our students to be lifelong learners and the productive members of the society.

Our rich programme of extracurricular provision provides opportunity for students to develop and flourish in sports, arts, music and academia, where they can develop key life skills including confidence, teamwork and leadership. As a professional learning community, we are committed to providing challenging educational opportunities for our students every single day.

We want all our students to achieve their full potential. Our task is to make it possible and our mission is to provide a platform for the same. **Benjamin Franklin** has very rightly said-

An investment in knowledge pays the best interest

With this note we showcase our achievements at GHIMR 2021-2022 through this Annual Activity Report. We are confident that our accomplishments will prove to be a journey, not a destination. We try to make the most of ourselves by fanning the tiny, inner sparks of possibility into flames of achievement.

Dr. Anil Sharma

Director



'OCEAN-2021' Online International Conference on "Design of Global Commerce and Business for Next decade"

21st August 2021

Green Heaven Institute of Management and Research, Nagpur have organized online International Conference on "Design of Global Commerce and Business for Next Decade" on 21st August'2021, sponsored by Pix Transmissions Ltd. And Solar Industries India Ltd., Nagpur. 200+ participants, which included Academicians, Industry delegates and students from across the country participated and got benefitted.

Conference began with Inaugural session. Dr. Rajani Kumar, Convener, Ocean -2021 gave the introductory remarks, explaining the purpose of organizing the conference. Welcome address was delivered by Dr. Kailash Kadu, the chairman of the conference. The Chief guest for the inaugural session was **Prof. G.D. Sharma—Hon.Vice-Chancellor of the University of Science & Technology, Meghalaya**. In his address to the participants and delegates, he touched upon how emergence of Covid-19 has affected the Business, Social and Political Environment, therefore we have to be ready for the next decade and keep on working on self development as well as on innovative products. Sir also raised the concerns over the environmental/climate changes and role of academicians and industry persons to solve those issues. Dr. Pramod Thakur proposed Vote of thanks for the inaugural session.

Next in the program schedule was plenary session which was moderated by Dr. Mubina Saifee, co-convener of Ocean-2021. The first speaker in the list was **Mr. Sarthak Sharma, Master's Marketing Analytics, Illinois Tech, Chicago** and his topic for discussion was "**Business leadership in the 21st century**". He raised the issues of shrinking contribution of India in Global Economy and explained the role of academicians to address this issue. He also elucidated explosion of data and Information all over. Explained the how we can inculcate and empower the students with self confidence using the 7 strategies which he elaborated during his converse.

2nd Speaker for the plenary session was Mrs. Veena Nandi Asso.Professor and Programme Manager at Majan University College, Muscat, Sultanate of Oman. Her topic for discussion was "Hybrid Business Models-Post Covid Times". She explained about the transforming Business Models and Business Process Reengineering. She emphasized on Strategic resilience. while explaining about future of Workplace 2030+. She also highlighted the need of integration of human and machine together in a right way, so that right utilization of technology is possible.

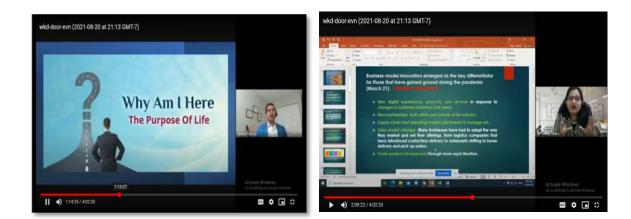
Next Speaker in the plenary session was Dr. Gajanan Mohod retired GM (Employee Relations and Development), Mahindra & Mahindra Ltd, he talked about Human Resource Management—opportunities and challenges. During his address to the participants, he explained shift in aspirations of employees, due to many reasons. He explained how industry can

understand those aspiration and work for getting better Job satisfaction. He also highlighted the rising need of better industry and Institute collaboration to increase the productivity of the employees working in the organizations and to fill the gap between industry requirements and Skills and Knowledge of the students.

The 4th and last speaker for plenary session was **Prof. Sholpan M. Maralbayeva**, **Senior Lecturer, Almaty Management University, Kazakhstan**, spoke on the **apparel and fashion industry in the new normal**. She explained about the difference in the consumer behavior in fashion and apparel industry, which has changed a lot in the last few years. And how and what adjustments needs to be done in order to respond to these changes in consumer behavior.

The plenary session was followed by Technical session. As there were 30+ participants for presenting their research work, two technical sessions were run simultaneously. One session was chaired by Dr. Ashutosh Paturkar, Professor and HOD of Dr. Ambedkar Institute of Management Studies and Research, Nagpur and another was chaired by Dr. Kailash Kadu, Professor, GHIMR. Researchers across India presented their research papers in the technical session. The presentations on research papers included wide-ranging topics in financial management, human resource management, marketing management, entrepreneurship development, supply chain management, and IT management themes. The valedictory session was lead by Dr. Rajani Kumar, the conference convener. Dr. Mubina Saifee proposed a vote of thanks. Prof. Sameer Padole, Dr. Raja Jaiswal, and Prof. Robin Ukey toiled hard to translate Ocean-2021 into a grand success. The online international conference was organized under the guidance and leadership of Dr. Anil Sharma, Director of the institute. He appreciated the efforts taken by faculty members and thanked academia, industry professionals, and student fraternity for their wholehearted participation in Ocean-2021.

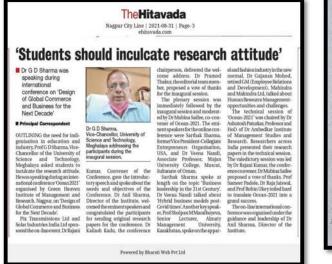














Two Day Workshop on Advanced features and functions of MS Excel for Teaching and Non Teaching staff.

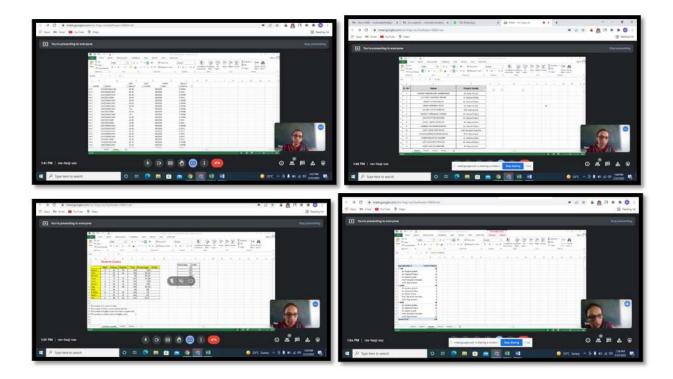
21st July 2022

Microsoft Excel is one of the most popular and commonly used spreadsheets applications used nearly by all the firms in every industry in the world. Corporates, educational institutions, and government agencies all use Excel to manage and analyze data. It is a simple but powerful tools for faculties, students, project managers, admin and finance department staff to manage their day to day data and information. It is widely used for Management Information System (MIS) to maintain, frequently update data and keep track of progress.

The first session on Day 1 was conducted by Dr. Mubina Saifee, Beginning with a brief introduction of MS-EXCEL and its importance in data handling, Dr. Saifee introduced the use of simple functions like sum, average, product, division, max, min, text functions and various ways of formatting the entered data, explaining lucidly with the help of the dataset she had shared with the students last day.

She extended the discussion on the use of standard operators like AVERAGEIF, COUNTIF, and mathematical and statistical functions, which helped work out a number of problems from the data set. She also taught the various paste special techniques that are available with EXCEL She also elaborately explained with examples the use of logical functions, array functions and date and time functions She taught the various ways of sorting and filtering large data sets and also the working of the lookup functions

Day 2: The day started with the explanation of the various uses of Data Validation and Pivot Tables in EXCEL. Also took up was the topics of creating charts and slicers, how to protect an excel worksheet and also the various tools of data analysis in EXCEL. Lastly explained was to take prints from the excel sheets which is a bit tricky.



Webinar on SIP — A Launchpad for Your Professional Success

15th September 2021

Amid the COVID-19 crisis and lockdowns, all the stakeholders in the higher education sector are evaluating newer ways to ride over the tide. In this respect, physical or onsite model, the SIPs have changed to online/ work from home model under the current circumstances. To cope up with these changes and acquaint students on the newer ways to accumulate knowledge, Green Heaven Institute of Management and Research hosted a webinar on SIP – A Launchpad for Your Professional Success. Dr. Rajani Kumar, the Academic Coordinator of GHIMR was the speaker for the session

Dr. Kumar explained the students about the relevance of SIP in the MBA program and its importance on the students' future career path. She spoke at great length about the general skills and specific skills to be acquired by the students before kick starting their summer internships projects. She also stressed on the importance of acquiring KSAs (knowledge, skills and attitude) for students ahead of their SIP. She advised the students to have a positive frame of mind and a quest for learning for achieving better results during the course of their SIP. Dr. Mubina Saifee moderated the online session and also proposed the vote of thanks. The session was orgnaised under the guidance of Dr. Anil Sharma, Director of GHIMR.



"ANKUR 2021" - THE INDUCTION PROGRAM

22nd-28th December 2021

The Induction Programme- "Ankur'2021" of Green Heaven Institute of Management and Research, Nagpur, was conducted with an objective to help new students adjust and feel comfortable in the new environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration. The week long program commenced with the Inaugural Session by lighting the traditional lamp and seeking blessings of Maa Saraswati, the goddess of wisdom. Director, Dr.Anil Sharma welcomed the students and congratulated them for making a wise choice of choosing Green Heaven Institute of Management and Research. Speaking about the achievements and awards of the College, Sirstressed upon the duties which the students need to perform during their stay in the college. He also informed about the activities as well the efforts taken by the College to develop the required skills and efforts among students.

The second session of the day, "Academics- an Overview" was taken by the Academic Coordinator, Dr. Rajani Kumar. During the session, madamelaborated upon the various subjects, the examination pattern and other academic, curricular and co-curricular activities that students need to undergo during the next two years of MBA Curriculum.

A session on **"Prospects after MBA in Financial Planning"** was taken by a Guest Faculty,**Prof. Indira Shah** where examples from day today life were taken to make students understand the basic concepts of Financial Management and be comfortable with the subject.

MOOCS being an important component of our course curriculum, **Dr.MubinaSaifee**conducted an Orientation Session and got students registered for different courses of NPTEL/SWAYAM.

In order to guide and motivate students to choose the right career, **Dr.P.L Thakur** conducted a session on **"Step towards Corporate Life"**. The session was quiet interactive and informative.

In his session "Career in MBA- Institute of Industry", Prof. Raja Jaiswal explained the importance of MBA Curriculum and its relevance in Industry set up.

Dr.KailshKadu, Professor(Retd) and Academic Council Member and Ex-Senate member,RTM Nagpur University, Nagpur guided students on the topic "Entrepreneurship Development through Management Curriculum".Citing different case studies sir explained how the MBA curriculum develops and hones one's skills so to be good entrepreneurs in future.

During the Induction Program, students got an opportunity to know about the college, meet their Faculty Members, and know the academics and examination pattern. Students were briefed about the various co-curricular and skill development programs of the college. **Ms. Ruby Dwivedi**, an Alumnus from 2018 batch shared her experience and motivated students to maintain a perfect balance between their hard and soft skills for a bright future. Movie "Life of Pi" was screened and movie review presentation done by **Mr. Robin Ukey**. To make learning fun, management

games were conducted and lessons learnt from each game were discussed. A session on **MOODLE (Modular Object Oriented Dynamic Learning Environment)** was conducted to introduce students to the online software. With an objective of inculcating a daily routine of physical activity yoga and Zumba session was also conducted.

TheInduction Program, **ANKUR'21** provided a platform to students to showcase and develop their talents.Director, Dr. Anil Sharma, appreciated the effort of the coordinator Dr.Rajani Kumar and congratulated the team on success of the program.







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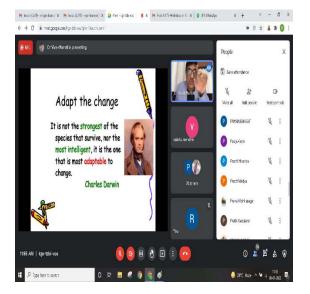
Green Heaven Institute of Management & Research

THE induction programme- 'Ankur 2021' of Green Heaven Institute of Management & Research (GHIMR) was conducted with an objective to help students adjust and feel comfortable in the new college environment, inculcate in them the ethos and culture of the institution, help them build bonds with other students and faculty members, and expose them to a sense of larger purpose and self-exploration The week-long programme commenced with the inaugural session. Director, Dr Anil Sharma congratulated and welcomed the students to Green Heaven Institute of Management & Research. While speaking about the achievements of the college, he stressed upon the duties which students need to perform during their stay in the college. He also informed about the activities and efforts taken by the college to develop the required skills among students. Besides making students acquainted with curriculur and co-curriculur activities of the college. Sessions on various subjects such as 'Step towards Corporate Life' by Dr P L Thakur and 'Caneer in MBA'. Institute of Industry' by Prof Raja Jaiswal were conducted. Ruby Dwivedi, an alumnus from 2018 batch, shared her experience and motivated students to maintain a perfect balance between their hard and soft skills for a bright future. Dr Kailash Kadu, Professor(Retd) and Academic Council Member and Ex-Senate member, RTM Nagpur University guided students on the topic 'Entrepreneurship Development through Management Curriculum hones one's skills and prepares students to become good entrepreneurs in future. A session on 'Prospects after MBA in Financial Planning' was conducted by a guest faculty. Prof Indira Shah. Movie 'Life of Pi' was screened and movie review presentation by students was conducted, Abesio on MOODLE (Modular Object Oriented Dynamic Learning Environment) was conducted by Dr Mubina Saife to introduce students to the on-line software. Dr Anil Sharma, appreciated the effort of the coordinator Dr Rajani Kumar and congratulated the team on success of the induction programme

Green Heaven Institute of Management and Research, Nagpur Guest lecture on "Self branding"- a Report 8th January 2022

In today's highly connected world, managing one's brand is more important than ever. It can be understood as a form of marketing that an individual uses to create a uniform public image that demonstrates his or her values and overall reputation. Hence, to inculcate this among students, a Guest Lecture on "Self Branding" was organized by Green Heaven Institute of Management and Research, Nagpur. The Guest speaker, Dr. Vivek Nanoti, Principal, Privadarshini Insitute of Engineering and Technology and Senate Member, RTM Nagpur Universityputforth that being good is not enough but it is important for one to tell this to the world. Speaking about the elements of personal branding. Sir stressed upon the importance of taking care of one's appearance through proper dressing, improving upon one's communication styles, knowledge, skills and abilities. Dr.Nanoti advised students to work towards self-branding as it would elevate their credibility and also enable them to differentiate themselves from their competitors to advance their career and also increase their circle of influence and have a larger impact. Speaking about the process of Self Branding, the guest speaker suggested the students to do a SWOT analysis of themselves by listing out all the strengths, work on weaknesses, find opportunities and understand threats. Director, Dr. Anil Sharma appreciated the program and declared that the Institute will continue to conduct similar programs for benefit of students. The program was coordinated by Dr. Rajani Kumar and Mr. Robin Ukey. Dr. MubinaSaifee proposed the vote of thanks.

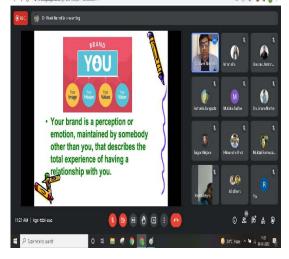








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Report of Guest Lecture on "Employment Opportunities in Banking Sector 5th February 2022

The Banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. The rapid advancements and growth in the **banking sector** has paved way for many banking career opportunities. Owing to this, Green Heaven Institute of Management and Research, Nagpur had organized a guest lecture on the topic "Employment Opportunities in Banking Sector" in an online mode. Speaker for the session was Mrs. Meeta Sharma Moghe, Faculty Finance, Duke College of Management, Bhopal. She started the session explaining the history of the Banking sector and moved on to describe the structure of Indian Banking system. She also gave inputs on various positions and profiles of the banking sector where the students can look forward to apply. She threw light on various examinations they need to appear and clear to secure those jobs. The guest lecture was coordinated by Dr. Mubina Saifee, under the guidance of Dr. Anil Sharma Director, GHIMR.



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Green Heaven Institute of Management and Research

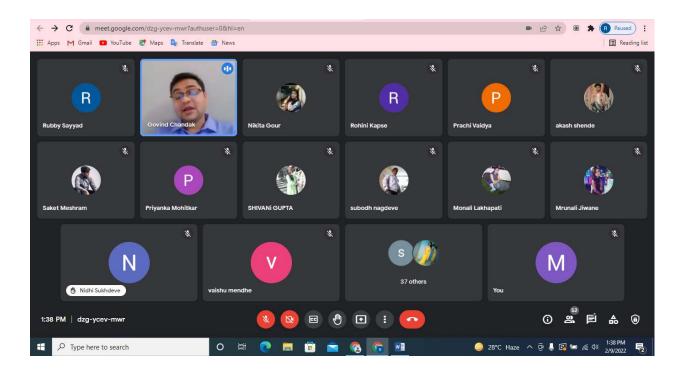
The Banking sector in India is growing at a rapid rate and is among one of the fastest growing industry vertical. Owing to this, Green Heaven Institute of Management and Research organised a guest lecture on the topic "Employment Opportunities in Banking Sector" in an online mode. Speaker for the session was Meeta Sharma Moghe, Faculty Finance, Duke College of Management, Bhopal. She started the session explaining the history of the Banking sector. She also informed students about various examinations they need to appear. The guest lecture was coordinated by Dr Mubina Saifee and Shweta Gaud under the guidance of Dr Anil Sharma, Director, GHIMR.

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Guest Lecture on "Digital Marketing and Growth Hacking"

9th February 2022

Digital marketing has been successful in establishing a stronghold in the marketplace. With this shift in the marketing practice, a whole new pool of digital marketing job opportunities has been created which makes a career in digital marketing in India one of the best options for students and professionals. Keep this in mind, Kotler's Junction the Marketing club of Green Heaven Institute of Management and Research, Nagpur organized a guest lecture on the topic Digital Marketing and Growth Hacking. Resource person for the session was Mr. Govid Chandak, Business Head NSDM, Pune. Mr. Chandak is a well known Digital and Growth marketing Trainer and consultant. During his session, he explained various domains of Digital Marketing where students can look forward to make their career. Sessions ended with the queries by the students. Students urged to organie more such sessions if future. Dr. Mubina Saifee, coordinated the session under the guidance of Dr. Anil Sharma, Director GHIMR.



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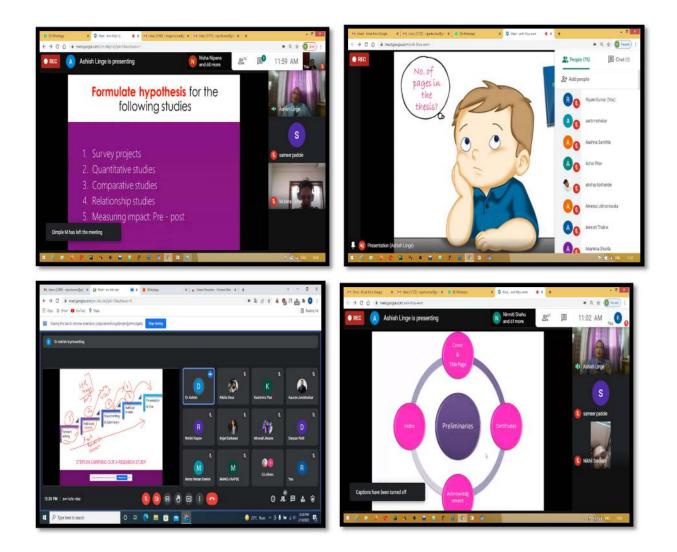
Green Heaven Institute of Management and Research

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Report on One Day Workshop on "Research Methodology for Project Report Preparation" 18th February 2022

With an objective of equipping students with the basics of research and enable them to prepare the final project reporta One Day Workshop on "Research Methodology for Project Report Preparation" was recently conducted by Green Heaven Institute of Management and Research. Dr.Ashish Linge,Founder Director,Research Vidya and assistant professor, Dept. of Business Management, CP and Berar Collegewas the resource person whoemphasised upon the importance of Business research in course curriculum of MBA and how it would further help students in their career.Students were taught the process of selecting and designing the Research Title,Setting of Research Objectives, Hypothesis formulation,tips for writing Research Synopsis and the final project report. Speaking upon the importance of theory building and Review of Literature, sir informed about different sources to refer.The resource person took up various examples from projects in different disciplines such as HR,Marketing Finance and Operation Management to clarify the process of writing the Final Project Report.112 students from different colleges of Nagpur attended the workshop and learnt the concepts. Student's queries were answered by Sir during the last session of the day. Dr.Rajani Kumar coordinated the workshop under the guidance of Director, Dr. Anil Sharma.





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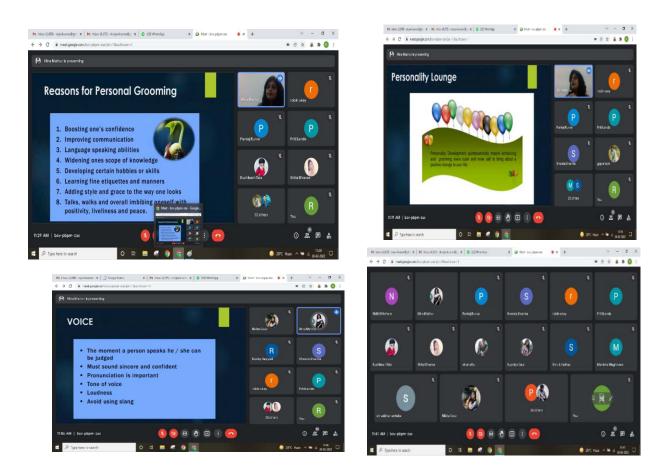
Green Heaven Institute of Management and Research

A ONE-DAY workshop on 'Research Methodology for Project Report Preparation' was recently conducted by Green Heaven Institute of Management and Research (GHIMR). Dr Ashish Linge, Founder Director, Research Vidya was the resource person. Students were taught the process of selecting and designing the Research Title, etc. Dr Rajani Kumar coordinated the workshop under the guidance of Director, Dr Anil Sharma.

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Personality Development & Self Grooming Workshop 26thFebruary2022

With an objective of building self-confidence, enhance self-esteem and for overall development of students, workshop on Personality Development and Self Grooming was conducted at Green Heaven Institute of Management and Research. The program aimed at grooming the students through sensitizing them about proper behaviour, socially and professionally in both formal and informal circumstances. The resource person, Ms.Hina Mathur, corporate trainer cited examples to explain that there are certain values like way of talking, behaving and dress code which shows one's personality that relates oneself to other.Speaking about the importance of Self grooming, Ms.Mathur put forth that once you start presenting a better version of yourself, you'll notice a significant improvement in your self-esteem. A boost in self-esteem will allow you to be more comfortable which in turn, enables your true personality to come out and shine. Self-grooming tips in terms of clean and neat hairstyle, appropriate attire based on the events and weather, appropriate socks and shoes, maintaining pleasant body odour,keep proper length and smooth nails etc were also told to students.Dr.Rajani Kumar coordinated the workshop under the guidance of Director,Dr. Anil Sharma. Mrs.Shweta Sharma gave the concluding remark and Mr. Robin Ukey proposed the vote of Thanks.





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Green Heaven Institute of Management and Research

A WORKSHOP on 'Personality Development and Self-grooming' was conducted at Green Heaven Institute of Management and Research. The resource person, Hina Mathur, corporate trainer, cited examples to explain that there are certain values like way of talking, behaving and dress code which shows one's personality that relates oneself to other. He gave selfgrooming tips to students on clean and neat hairstyle, appropriate attire based on events and weather, appropriate socks and shoes, maintaining pleasant body odour, proper length and smooth nails. Dr Rajani Kumar coordinated the workshop under the guidance of Director Dr Anil Sharma. Shweta Sharma made concluding remark while Robin Ukey proposed a vote of thanks.

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Industrial Visit at Morarjee Textiles Ltd.

24th March 2022

Green Heaven Institute of Management and Research, Nagpur organized a Industrial Visit to Morarjee Textiles Ltd., Butibori, Nagpur on 24th March 2022 for its students. The visit was part of Institute's "Industry Institute interface" policy which provides students an opportunity to get acquainted with the real time working of the industries. Morarjee is a leading player in premium cotton shirting fabric and high fashion printed fabric globally and part of Ashok Piramal Group. It has an integrated manufacturing plant at Nagpur in Central India.

The Visit was arranged with the kind cooperation and permission from Ms. Pooja Gabhane, Assistant Manager - HR & IR, Morarjee Textiles Ltd. Visit commenced with an orientation about the company by Mr. G. S. Pal, followed by the plant visit.

Students got hands-on opportunity to see and understand the complete manufacturing process and quality control measures at Morarjee. They were given an opportunity to visit the Spinning and Weaving plant. Students asked various related queries during their visit to these plants. These plants were fully automated, use German technology and biggest plant in India of its kind. In the end of the visit students were asked by HR of the Morarjee to summarize as to what they have learnt from this visit. They also answered the queries of students and staff. These kinds of visits help students to plan, organise, and engage in active learning experiences both inside and outside the classroom which also helps to improve their interpersonal skills. The students were accompanied by Dr. Rajani Kumar and Dr. Mubina Saifee. Dr. Rajani Kumar Coordinated the visit under the guidance of Dr. Anil Sharma, Director, GHIMR.



One Day Workshop on Entrepreneurship, Government Policies and Programs 7th May 2022

A Workshop on **Entrepreneurship, Government Policies and Programs** was conducted by Green Heaven Institute of Management and Research, in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME), The key speaker for the webinar was Mr.Chakradhar S.Dodke, Former Assistant Director (IMT),Govt. Of India, Ministry of MSME. The primary objective of the webinar was to develop entrepreneurship spirit among management students and to apprise them about the various self-employment opportunities available in today's era. Mr. Dodke spoke at length and explained in detail about how to set up micro, small and medium enterprises (MSME) and state government's schemes and subsidies and the related training support provided by MSME.

He explained how the revision of MSME definition has brought more entrepreneurship activities and businesses in its ambit and facilitated the ease of doing business. The' workshop was attended by 220 students.Ms. Kajal Gaikwad,Semester II student introduced the guest while Ms. Mrunali Jiwane proposed the Vote of Thanks.Dr. Rajani Kumar welcomed the guest speaker. Prof.Robin Ukey moderated the session under directions from Dr. Anil sharma, Director of



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Green Heaven Institute of Management & Research

A WORKSHOP was conducted by Green Heaven Institute of Management & Research (GHIMR) and Ministry of MSME. The speaker was Chakradhar Dodke, former Assistant Director, Ministry of MSME. GoI. Dodke explained how to set up MSME and training by MSME. Kajal Gaikwad introduced the guest, while Mrunali Jiwane proposed the Vote of Thanks. Dr Rajani Kumar welcomed the guest speaker. Prof Robin Ukey moderated the session under directions from Dr Anil Sharma, Director of GHIMR.

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Guest lecture on "Preparation of UPSC, MPSC and other Competitive exams

25/05/2022

Preparing for Civil Services Exam is one of the most enriching journeys that anyone can embark on. The learning process and knowledge gained is bound to transform the person to become a thinker, an analyst, in fact a scholar who has insight into all the aspects of life, understanding this Green Heaven Institute of Management and Research, Nagpur organized a guest lecture on "Preparation of UPSC, MPSC and other Competitive exams". The resource person for the session was Mr. Atul Koche, CEO, Ned Solution Pvt Ltd. Mr. Koche started the session explaining detailed syllabus, exam pattern, and strategies to crack MPSC, UPSC, and Banking Exam. He stressed upon to have an Aim in life. He then said that if the aim of the any particular student is to crack any competitive exam then he should have the patience because such exams may sometimes takes period of a year or more for completion of all three phases of the exam or in either case sometimes the result may get delayed. Session was concluded with the Vote of Thanks by Mrunali Jiwane. Dr. Rajani Kumar, the IQAC Coordinator and Mr. Robin Ukey Coordinated the guest lecture under the guidance of Dr. Anil Sharma, Director of GHIMR.



CO-CURRICULAR ACTIVITIES

Webinar on "Do Your Share for Cleaner Air- Save Earth, Save Life" 11th June 2021

With an objective of creating awareness amongst the youth, about the importance of preserving nature and environment a Webinar on "Do Your Share for Cleaner Air - Save Earth, Save Life" was conducted by Green Heaven Institute of Management and Research, Nagpur. The guest speaker, Mr. Kailas Girase is a software engineer by profession and a Green Initiatives Promoter and motivational speaker by passion. He is also a poet and "Rising Speaker Star" awardee by NSA-IL America. The speaker emphasised that the stronger our planet's life support systems are, the better human health and wealth will be, so it is important that we all work together to protect the nature that supports us all. Citing several examples from the surrounding, sir showed how green and clean environment helps to boost our energy for a healthy living. Director, Dr. Anil Sharma appreciated the efforts of GHIMR Team for organizing the webinar and declared that the Institute will continue to conduct programs to make our environment green and clean. The program was coordinated by Mr. Robin Ukey, Dr. Rajani Kumar introduced the guest and Dr.MubinaSaifee proposed the vote of thanks.



Girvani -2021

16th October 2021

The Garba Festival of Green Heaven Institute of Management and Research, Nagpur, 'GIRVANI-2021' was celebrated by the its Staff and Students on Saturday, 9th October 2021. This Program was meant to establish a sense of traditions and harmony through education which is the core of any Indian festival. Navratri is a depiction of colour, action, music and togetherness and is celebrated in a grand manner in GHIMR. The program started with the arti(prayers) of Devi Sarswati, followed by address by two of the students who explained the importance of Navratra Celebration and another who elaborated the much needed empowerment of Women. Director, Dr. Anil Sharma, also addressed the students and applauded the efforts of the students who organized the complete program. He also guided the students, for the betterment of their organizing skills, by pointing to few things which can be improved. Students and staff performed the Raas Garba together. The students enjoyed and danced in Indian traditional attire with full zeal and enthusiasm. Best Costume and Best Dancer prizes were also given to the students. The program was organized by the students, named Saket Meshram, Aaruv Jambhlkar and Priya Jaiswal and others with the guidance by faculty Co-ordinator Dr. Mubina Saifee. Students thanked Director, Dr. Anil Sharma for his leadership and Cooperation for arranging the program.





Rashtiya Ekta Diwas Celeberaion at GHIMR.

31st October 2021

National Unity Day or Rashtriya Ektha Diwas is celebrated every year on 31st October since 2014 to mark the birth anniversary of Iron Man of India–Sardar Vallabhbhai Patel. Green Heaven Institute of Management and Research(GHIMR), Nagpur virtually celebrated Unity Day. The Celebration started by a small presentation, by Dr. Mubina Saifee, Assistant Professor, GHIMR on the life of Sardar Vallabh Bhai Patel, She also explained his role in persuading over 500 princely states to accede to the independent Indian Union. Also put forth was his contribution in integrating all princely states into the newly independent India, despite several hurdles. This was followed by the Introduction of the Life of Iron Man of India by Priya Jaiswal, student of MBA- Sem-3. Another Student Supriya Gaur, urged students to work on Unity of India by avoiding unnecessary clashes in the name of Caste, religion or race, and start inculcating this right from our own homes. The National Unity Pledge was taken by one, and all in the virtual meeting. The program was coordinated by Dr. Mubina Saifee and Mr. Robin Ukey under the leadership of Dr. Anil Sharma, Director GHIMR.



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Green Heaven Institute of Management & Research

NATIONAL Unity Day or Rashtriya Ekta Diwas is celebrated every year on October 31 since 2014 to mark the birth anniversary of Iron Man of India-Sardar Vallabhbhai Patel. Green Heaven Institute of Management and Research (GHIMR), Nagpur virtually celebrated Unity Day. The celebration started with a small presentation, by Dr Mubina Saifee, Assistant Professor, GHIMR on the life of Sardar Vallabhbhai Patel. She also explained his role in persuading over 500 princely states to accede to the independent Indian Union. Also put forth was his contribution in integrating all princely states into the newly independent India, despite several hurdles. This was followed by the introduction of the Life of Iron Man of India by Priya Jaiswal, student of MBA- Sem-3. Another student Supriya Gaur, urged students to work on Unity of India by avoiding unnecessary clashes in the name of caste, religion or race, and start inculcating this right from our own homes. The National Unity Pledge was taken by one, and all in the virtual meeting. The programme was coordinated by Dr Mubina Saifee and Robin Ukey under the leadership of Dr Anil Sharma, Director GHIMR.

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Out Bound Training Camp organized by GHIMR

12th and 13th March 2022

With an aim of enhancing performance through experiential learning, Green Heaven Institute of Management and Research, Nagpur every year organize a Outbound training Camp for its students. This year a two day camp was organized at Natures Park at Kelwad, Chhindwara Road Nagpur and which was managed by 'Wow The Adventure Camp'. The students of Sem-1 and 4 participated in the camp with lots of zeal and enthusiasm. Students through various activities at the camp like Wall Climbing, Zipline ride, Zipline cycle ride, net climbing and several management games conducted by the camp team learned management skills viz team work, Communication, leadership time management, problem decision making etc. Students got an opportunity to learn managerial skills and at the same time have fun. Students were accompanied by Ms. Minaskhi Shendre, Mr. Robin Ukey and Mr. Pankaj Kurve from GHIMR team. Director, Dr. Anil Sharma also visited the camp site and encouraged students' participation to the fullest. The training camp was coordinated by Dr. Rajani Kumar, Asst. Professor, GHIMR.









EXTENSION ACTIVITIES

Webinar on "Do Your Share for Cleaner Air- Save Earth, Save Life" 11th June 2021

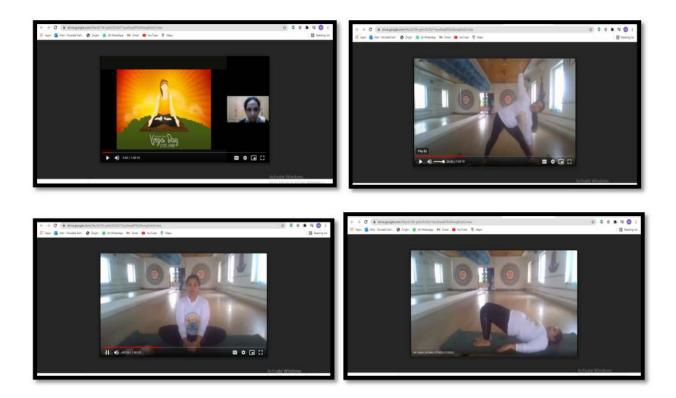
With an objective of creating awareness amongst the youth, about the importance of preserving nature and environment a Webinar on "Do Your Share for Cleaner Air - Save Earth, Save Life" was conducted by Green Heaven Institute of Management and Research, Nagpur. The guest speaker, Mr. Kailas Girase is a software engineer by profession and a Green Initiatives Promoter and motivational speaker by passion. He is also a poet and "Rising Speaker Star" awardee by NSA-IL America. The speaker emphasised that the stronger our planet's life support systems are, the better human health and wealth will be, so it is important that we all work together to protect the nature that supports us all. Citing several examples from the surrounding, sir showed how green and clean environment helps to boost our energy for a healthy living. Director, Dr. Anil Sharma appreciated the efforts of GHIMR Team for organizing the webinar and declared that the Institute will continue to conduct programs to make our environment green and clean. The program was coordinated by Mr. Robin Ukey, Dr. Rajani Kumar introduced the guest and Dr.MubinaSaifee proposed the vote of thanks.



International Yoga Day Celebration-2021 in Green Heaven Institute of Management and Research, Nagpur

21st June 2021

Celebrated on June 21, International Yoga Day celebrates the physical and spiritual prowess that yoga has brought to the world stage. While it is an important source of exercise and healthy activity millions join in and practice on a daily basis. For many, these routines are a way to connect the body, mind and soul in a way that has existed for centuries. As per the guidelines by the Government, Green Heaven Institute of Management and Research, Nagpur celebrated International Yoga day and arranged Virtual Yoga Session for its students and employees. The Trainer for the Yoga was Dr. Kajal Jaiswal, Fitness & Yoga Expert, also Director of Dr. Kajal Jaiswal Fitness Studio. She first elaborated the importance of good health and Yoga and guided students as how Yoga can help them to achieve healthier mind and body. She trained the students and staff to perform various Yoga Asanaas like Sūksma Vyāyāma, Tādāsana, Vrksāsana, Ardha Cakrāsana, Triko āsana, Bhadrāsana, Vajrāsana, and all the other Asaanas which is prescribed in the Common Yoga Protocol by Government. Dr. Jaiswal also answered various queries of students and staff at the end of the session. Dr. Anil Sharma Director of the Institute appraised the trainer and hoped to have more such sessions. The program was coordinated by Dr. Mubina Saifee and Mr. Robin Ukey. Prof. Sameer Padole proposed vote of thanks. The session was attended by all students and staff with great fervor.



Awareness Camp on Health, Personal Hygiene and Importance of Eye Donation

1st September 2021

As a part of Institute Social Responsibility, an Awareness Camp on Health, Personal Hygiene and Importance of Eye Donationwas organized by Green Heaven Institute of Management and Research (GHIMR) on September 1,2021.220 women from Rui and nearby villages viz Panjiri, Waroda, Peotha, Banwadi, Gowasi, Parsodi, and Shankarpur Punarwasan attended the Camp. The basic objective of the camp was to create a healthier society through instigating the importance of Personal Hygiene and how these small initiatives can create wonders in keeping young girls and women healthy and disease free. Mrs. Varsha Choudhary, President, South West, Mahila Morcha, BJP put forth that a lady is an important pillar of any household, hence her health is of prime importance. She emphasized on the importance of oral health care, toilet hygiene, hair care etc. She further elaborated on washing their hands before and after meals, after using washroom, sneezing or coughing, after handling garbage, touching an animal and explained the methods of cleaning hands thoroughly with soap and water. Madam emphasized that this campaign will influence women to change the age old habits and practices by encouraging them to adopt simple healthy habits that can prevent illnesses.All participants were involved in street play and folk songs on health, hygiene and cleanliness. This session was thoroughly enjoyed by all present.

The National Eye Donation Fortnight is observed every year from **25th August to 8th September**. To celebrate this the college also arranged a talk by Dr. Dilip Chaudhary from Madhav Nethralya to create mass public awareness about the importance of eye donation and to motivate people to pledge their eyes for donation after death. He explained that due to lack of awareness, social or religious reserves, etc., eye donation is yet to get its due importance in our country. Thus, to raise awareness among the masses on eye donation, he chose this opportunity to make aware thewomen of villages so that it reaches to masses in these villages. Dr. Anil Sharma, Director of the Institutefurther explained how women of the house can motivate their family members as well people in and around their homes for this noble task. During the Feedback Session, the participants expressed their happiness and satisfaction from the points learnt from the camp. They also assured to follow the basic norms of cleanliness and keep themselves and their family members healthy. Few women were overwhelmed by the concept of eye donation and how they can enable someone to see the world through their act of eye donation. Dr. Anil Sharma, Director, GHIMR applauded the efforts made by the team GHIMR to conduct this camp and promised to conduct more such activities in future.







Gowasi, Parsodi, and Shankarpur Punarwasan attended the camp. Varsha Choudhary. President, South West, Mahila Morcha, BJP put forth that a lady is an important pillar of any household, hence her health is of prime importance. The col-lege also arranged a talk by Dr Dilip Chaudhary from Madhav Nethralya to create mass public awareness about the impor-tance of eye donation and to motivate people to pledge their eyes for donation after death. Dr Anil Sharma, Director of the buritime (righter explained how swomen of the house an Institute, further explained how women of the house can motivate their family members as well people in and around their homes for this noble task.

Rashtiya Ekta Diwas Celeberaion at GHIMR.

31st October 2021

National Unity Day or Rashtriya Ektha Diwas is celebrated every year on 31st October since 2014 to mark the birth anniversary of Iron Man of India–Sardar Vallabhbhai Patel. Green Heaven Institute of Management and Research(GHIMR), Nagpur virtually celebrated Unity Day. The Celebration started by a small presentation, by Dr. Mubina Saifee, Assistant Professor, GHIMR on the life of Sardar Vallabh Bhai Patel, She also explained his role in persuading over 500 princely states to accede to the independent Indian Union. Also put forth was his contribution in integrating all princely states into the newly independent India, despite several hurdles. This was followed by the Introduction of the Life of Iron Man of India by Priya Jaiswal, student of MBA- Sem-3. Another Student Supriya Gaur, urged students to work on Unity of India by avoiding unnecessary clashes in the name of Caste, religion or race, and start inculcating this right from our own homes. The National Unity Pledge was taken by one, and all in the virtual meeting. The program was coordinated by Dr. Mubina Saifee and Mr. Robin Ukey under the leadership of Dr. Anil Sharma, Director GHIMR.



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Report on Awareness program on Nutrition and Water conservation

4th April 2022

As per the directions from the Ministry of Women and Child Development to celebrate "**Poshan Pakhwada**" across India under the scheme Poshan Abihiyan, Green Heaven Institute of Management and Research, Nagpur(GHIMR) celebrated this by organizing an awareness program on **Nutrition and Water conservation.** Taking leverage of being situated in the rural area, the Institute invited women of all the nearby villages viz. Banwadi, Rui, and Gausi. During the visit to these villages, it was found that there are two nearby villages; Kasarmari and Khatmari, of whose 90% of the population are tribal people. So with help of the Panchayat of Banwadi and Rui, the Institute called women of these villages for this awareness program. Mrs.Shruti Suchak and Mrs.Bhavna Katre, Dieticians were the resource persons. Mrs. Shruti. Suchak emphasized on the importance of proper diet and nutrition especially for mothers of school going children to know about it . Mrs.Bhavna Katre explained about basic hygiene in their daily routine life. She also stressed upon different ways of conserving the water and to be mindful in usage of water, like fixing leaks, don't let the water run in washrooms unnecessarily etc. The program was coordinated by Dr. Mubina Saifee and Mr. Robin Ukey under the guidance of Dr. Anil Sharma, Director, GHIMR.



Cancer Awareness Program organized by GHIMR

21st April 2022

'Cancer awareness is the key to early detection and better health-seeking behaviour.', Keeping this in mind, Green Heaven Institute of Management and Research, Nagpur had organized a Cancer Awareness program for all its employees. This was done in the association with Stop Cancer Mission Multipurpose Society. Two Resource persons, Mr. Pravin Naidu, and Dr. Kiran Sonekar from Stop Cancer Mission Multipurpose Society, gave a presentation which covered aspects like: Probable Symptoms that may cause cancer and ways to identify it in early stages to be cured off. Dr. Sonekar also suggested precautionary measures like avoiding cholesterol rich fat diet, alcohol intake, reducing obesity based on the BMI standard, curtailing use of tobacco etc. Dr.Mubina Saifee introduced the guest speaker and Prof.Robin ukey coordinated the session under the guidance of Dr. Anil sharma, Director of GHIMR.



A Helping Hand to the Slum Dwellers of Mahakali Nagar, Beltarodi, Nagpur by GHIMR 12th May 2022

A major fire erupted in Mahakali Nagar slums in the Beltarodi area of Nagpur city on 9-5-2022, at least 46 LPG cylinders blasted, causing the fire. Reportedly,

nearly 100 hutments were damaged in the fire. To provide a helping hand to the homeless people in scorching heat, The Student NSS Volunteers and Staff of Green Heaven Institute of Management and Research, Nagpur (GHIMR) reach out to Mahakali Nagar Beltarodi Nagpur to help them in every possible way. Dr. Anil Sharma, Director, GHIMR, to help the affected people made the arrangements for their food, sleep, washrooms of kids and children in a nearby temple and ashram named Shri Gurukripa Aashram. GHIMR also distributed footwear to all the people out there to protect their feet in the extreme hot climate of Nagpur. They distributed 100 Pairs footwear (Sleepers) to these people. The Student Volunteers ensured that each one gets one and their perfect size. The program was coordinated by NSS officer Mr. Robin Ukey under the valuable guidance of Director, Dr. Anil Sharma .





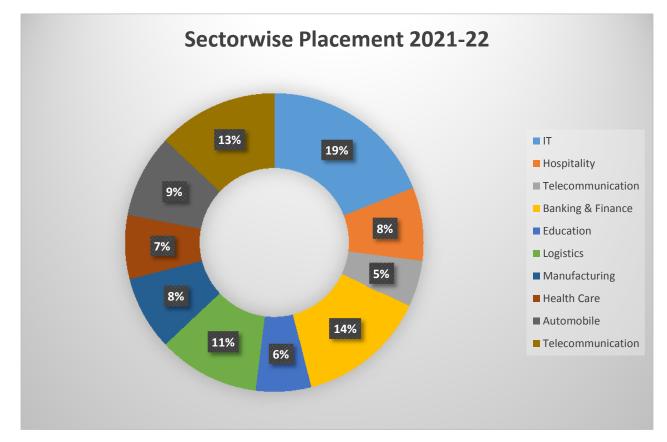


GHIMR Training & Placement Cell

Objectives: To inculcate industry fit skills & qualities among students leading to personality development, industrial orientation and assistance to place students in industries of repute.

Activities of the Cell:

- Personality Development and Industry Specific Training
- Industrial Visits
- Summer Internship Program
- Mock GD and PI Sessions
- Contacting and Inviting Companies for Interviews
- Registration and Industry Specific Training of Students
- Organizing Interviews
- Final Selection and Placement of Students



GHIMR offers best Return on Investment with highest package of Rs.10 lakhs and average of Rs.1.80 lakhs per annum.

Our list of recruiters is a perfect depiction of the active faith that they have in us. It is this faith that has aided GHIMR in producing excellent managers for Future.

Certification Course on Soft Skills 12th Feb to 2nd March 2022

Soft Skills is a very popular term nowadays, used to indicate personal transversal competences such as social aptitudes, language and communication capability, friendliness and ability of working in team and other personality traits that characterize relationships between people. Soft Skills are traditionally considered complementary of Hard Skills, which are the abilities to perform a certain type of task or activity. Soft Skills are strategic to be successful in personal and professional life then is essential for the students when they try to obtain any kind of job. Enterprises generally hire new employees, in particular recent graduates, taking more in consideration their Soft Skills than their Hard Skills. This happens also for technical professions, because the company, in order to be competitive, needs to create good and effective teams and a collaborative working atmosphere. A 30 hours Certification course on Soft Skills was conducted. Here, students were taught to understand and speak in English. Regular practice to speak in the said language was given to make them conversant in the language.





Placement Students Details



SNEHA S. GHANGALE AXIS BANK



LULKARAN C. CHOHALE BYJU'S



Priya Rajesh Chahande HDFC BANK



Samir Keshav Bhise SHREE LAXMI ENTERPRISES



Tejashwini Ramkailash Wastrane ICICI BANK



AKASH ANNA SOMKUWAR SMS ENVOCARE



MAYUR L. KOREKAR JUBILANT FOODWORKS



SAMEER NARESH GANVIR BLUE LADDER PVT LTD



Saurabh.Kuhite PROBUZ TECHNOLOGIES Pvt.Ltd



Vivek Ranjan Wahane NATIONAL CANCER INSTITUTE



MUKUL INGOLE BYJU'S



NIKITA A. MUNGHATE FLIPKART



Rohit Ratendra Dhole MEDICAL PRODUCT SERVICES



Shubham.Bankar CEAT LIMITED



Ashwini Tanaji Burde Avinash Ramchandra Lonare QUEST MANAGEMENT PVT LTD SHILPA STEEL INDUSTRIES.PVT



Anand Dudhankar INDIA MART



PRANALI W. RAMTEKE **RELIANCE MART**



Rubal Millind Patti **INFOSYS**



Sourabh C. Humney M. INFOWARE.Pvt.Ltd





Summer Internship Program 2021-22

SIP Fair- GHIMR 23rd JULY, 2022

As an initiative towards Industry Institute Interface GHIMR organized SIP (Summer Internship Program) Fair with the objective of providing opportunity to the students for SIP where students would get practical knowledge and understanding of management concept applied in day to day working of the organization. As per RTM Nagpur university norms, submission of SIP report is mandatory for all the students of MBA II semester.

Companies from various sectors of Nagpur actively participated in this SIP fair. 5 Companies participated in the SIP Fair 2022. Diagno Plus Health Services Pvt ltd, ADVAMPS Business and management consultancy services Pvt Ltd, Advanced Institute of Accounts and Taxation Pvt Ltd, Dreamzone Digi Marketing Pvt Ltd, SKOODS-Search engine. During this fair representatives from companies introduced their organization and interacted with students. After the introductory session, students appeared for SIP selection interviews. Almost all the students got an opportunity to get associated with these industries and to learn management concepts through practical learning from these SIP 2022 initiatives by GHIMR. Team GHIMR worked hard and was appreciated by Director of the Institute, Dr. Anil Sharma.





SIP at a Glance					
Number of Eligible Students	127				
Number of Students Completed SIP	127				
Number of Students asked to undergo repeat SIP due to unsatisfactory performance	0				
Percentage of students successfully completed SIP in 1 st attempt	100%				
Number of Companies Participated in SIP2021- 22	12				
Number of Sectors Covered in SIP 2021-22	5				

Mega Placement Drive at GHIMR

12th July 2022

The Placement cell of Green Heaven Institute of Management and Research, Nagpur has organized a mega placement drive for its MBA Semester-IV student. 6 Companies had participated in this mega drive, they were Kotak Life Insurance, Flipkart Pvt. ltd, SBI Life Insurance, Aavas Financial Ltd, Diagno Plus Health Services and Magic Bus India Foundation. The drive started with a Pre-Placement Talk by the respective representatives from all the companies who participated in the drive. This briefed the students about the company, profile of the Job, salary package and their expectation from the employees. This was followed by the first round of interviews by the companies. 78 students appeared for the first round of the interview, out of which, 54 got shortlisted. Dr. Anil Sharma, Director, GHIMR congratulated the students and wished the other students joining the league shortly. Mr.Robin ukey Co-ordinated the drive with the help of other faculty members.







Report of NISM Training

15th November to 3rd December 2021

To enhance the employability skills of students for the betterment of the placements of the Institute, Green Heaven Institute of Management and Research, Nagpur has come in collaboration with Ramai Infotech, a training Institute for NISM Certificate Courses, an orientation session was organized on 25th October 21 based on this. The National Institute of Securities Markets (NISM) was set up by the Stock Exchange Board of India(SEBI) in 2006 to provide education about the securities market in India. This orientation session was conducted by 'Ramai Suresh Foundation', in association with Ramai Infotech and its partner ICICI Foundation through its CSR initiative offers student employable skill training programs. The orientation session was attended by 125+ students of Sem -3 and pass out students (of batch 2018-20). During the orientation session the speaker of the session Mrs. Seema Manojia, Operations Manageer, Ramai Infotech, explained the learning outcomes of the training program and urged the students that certification will help them to become a certified professional to persue career in Mutual Fund Industry. The training session was proposed to start on 10th November 2021.

Under the online training program students were imparted complimentary 40 hrs, 15 days training to qualify the influential NISM-Series-V-A: Mutual Fund Distributors Certification Examination. The Modules were covered in 15 sessions. After 10 sessions a Mock test on NISM portal was conducted, students who qualified were only allowed to book exam slot. Rest 5 days training is imparted to students who could not qualify for booking the exam slot. Then again these students to reappear in the Mock test. There were students in the 2nd Mock who could not score the benchmark of 60%, therefore eliminated from the Program. A total of 43 students registered for this training program.

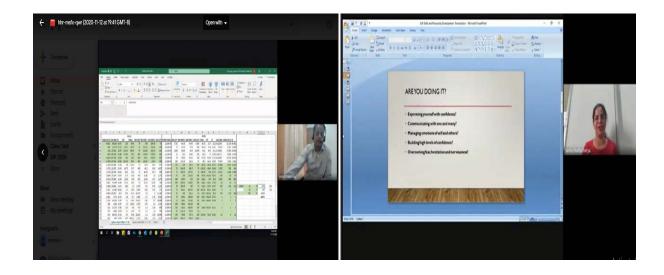
There were 5 students in total who could qualify to register for the exam. Out of these 5 students, 2 students could actually get the NISM certificate. The names of these students were Priya Jaiswal and Ruby Sayyad.

The training program was free and the examination fee cost was borne by the Institute.

Session	Date	Торіс
no.	2410	. op.o
1	15/11/2021	Risk Profiling and Investment Decision Making
		Different Concepts of Mutual fund- Classification,
2	16/11/2021	growth, structure and key constituents
		Asset Management Company - it's role and support
3	17/11/2021	functions, Role of Regulators in India
4	18/11/2021	AFMI- code of conduct, Mutual fund distributors

Following was the syllabus and Topics covered in the training session

5	19/11/21	Mutual Distributors- Pre-requisites, Revenue model, and Processes .
	- / /	Net Assets and NAV, Total expense ratio and Pricing
6	22/11/2021	of units for the Segregated Portfolio,
7	23/11/2021	Taxes and GST applicable to AMCs
8	24/11/2021	NFO- processes, investments plans and options, Mutual Fund allotment.
9	25/11/2021	Mutual Funds Transaction (Purchase, Redemption and Switches), KYC processes,
10	26/11/2021	Returns on Investment- Measures of Risk and Performance benchmark
11	29/11/2021	Equity Fund, Debt fund and other funds and usage of performance benchmark to evaluate returns
12	30/11/2021	Scheme Selection based on Investor needs, preferences and risk-profile
		Selection of Mutual Fund scheme offered by
13	1/12/2021	different AMCs or within the scheme category
14	2/12/2021	Revision and doubt solving
15	3/12/2021	Revision and doubt solving



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